

Press Release**Ann Reo Appointed Chief Development Officer – Zumtobel Americas**

Highland, New York, February 2017 – Zumtobel, a leading international supplier of integral lighting solutions, announced today that Ann Reo has joined the company as Chief Development Officer for the Americas. With over 15 years of LED product development and a history of award winning Luminaire Product launches in the United States, Reo has proven herself as an innovator, entrepreneur and category creator in the U.S. Lighting Market.

Kevin Maddy, CEO of Zumtobel Americas said “for the past three years, we have been laser focused on new product introductions and improving our U.S. operations now tracking at a consistent 98% on-time delivery. The result has been double-digit growth rates here in the Americas. I see Ann joining our team as the next critical step toward rapidly growing the business in both North and South America. Ann will be responsible for leading Zumtobel’s efforts in expanding innovative product offerings which include both the transfer of even more European designed products to the Americas, as well as products organically developed in the USA. Ann will also be responsible for expanding Zumtobel’s regional lighting applications capabilities. Maddy also said that he is honored to have someone with the demonstrated track record and caliber of Reo join the Zumtobel Americas team.”

Reo’s background as a trained architect and lighting designer allows her to develop and conceptualize products with specific applications in mind. This intense focus on end-user needs works perfectly with Zumtobel; an international lighting provider and a leading player in the field of innovative lighting solutions.

Image captions:

(Photo Credits: Zumtobel)



Image 1: Ann Reo, Chief Development Officer – Zumtobel Americas

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About Zumtobel

As a leader in innovation, Zumtobel develops sustainable lighting solutions tailored to the needs of people in their respective applications. With a comprehensive portfolio of high-quality luminaires and intelligent lighting management systems, the Austrian company provides optimum indoor and exterior products for working and living spaces - the right light for every activity at any time of day. The applications office, education, presentation and retail, hotel and wellness, health, art and culture and industry are now perfectly complemented with portfolios for living and outdoor areas. Zumtobel is a brand of Zumtobel Group AG with its head office in Dornbirn, Vorarlberg (Austria).

Zumtobel. The Light.